## LISA KRAFT

# PROFESSIONAL OVERVIEW



#### **EDUCATION**

- Master of Science in Counseling with School Specialization San Francisco State University
- o California Pupil Personnel Services Credential in School Counseling
- o College Counseling Certificate University of California at Los Angeles Extension
- o Bachelor of Arts in Mass Communications University of California at Berkeley

### **EDUCATION FOCUSED EXPERIENCE**

Lead Professional School Counselor

Palo Alto Unified School District - Gunn High School ~ Palo Alto, CA

Professional School Counselor

Palo Alto Unified School District - Gunn High School ~ Palo Alto, CA

Professional School Counselor

San Mateo Union High School District - Peninsula High School ~ San Bruno, CA

Student Services Specialist

San Mateo County Office of Education - Regional Occupational Program ~ Redwood City, CA

#### **BUSINESS FOCUSED EXPERIENCE**

Freelancer

Researched and developed a non-profit organization. Provided creative services, created website, copied and coordinated with web developers

Underwriting Assistant ~ Berkshire Hathaway

Account Executive ~ KVO Public Relations

Assistant Account Executive ~ The Weber Group

#### **AFFILIATIONS**

Independent Educational Consultants Association - Associate Member (IECA)

American Association of School Counselors Member (ASCA)

Western Association of Schools and Colleges (WACAC)

National Association of Schools and Colleges (NACAC)

American Counseling Association (ACA)

## **RECOGNITIONS**



Teacher Tribute Initiative, Stanford University – Student Nomination

Chi Sigma lota, Counseling Academic and Professional Honor Society

## **CONFERENCES & PROFESSIONAL EXPERTISE**

IECA Summer Training Institute

Student Information System proficient with Infinite Campus, Naviance, College Planner Pro and SASI

Mentor for College Pathways program at Gunn High School

Facilitator of Professional Development Workgroup ~ Gunn High School

International Baccalaureate (IB) Conference

Annual participation in the University of California, California State University conferences

Counseling Department Representative of Gunn High School IB Exploratory Committee

QPR (Suicide Prevention) Certification

Annual attendance at private college workshops, college visits & tours

Financial Aid and College Entrance Exam Workshops

University of California at Berkeley Alumni Association ~ Volunteer Scholarship Reader

Stanford University Admission collaborator